

Vision, Mission, and Values

The rural electric and utility industry is changing all around us. To continue to thrive over the next 10 years, and beyond, we must look ahead, understand the forces and trends that will shape our industry moving forward and prepare and remain proactive. Our vision and mission are a long-term destination goal for FreeState Electric Cooperative. Our vision and mission, along with our core values provide an action plan as we look to the future, and continuing to serve our members while making them our No. 1 priority.

Our Vision

FreeState earns the trust of our members and partners one interaction at a time.

Our Mission

FreeState is an innovative, member-driven electric cooperative that exceeds our members needs for safe, reliable, and cost-effective energy services.

Our Values

The Board of Trustees and staff at FreeState make every decision based upon the six core values that have guided us from the beginning and will guide us into the future.

At FreeState Electric Cooperative we strive to be:

Transparent: We are open and honest in our dealings with our members, employees, and other stakeholders.

Ethical: We do what is right and are accountable to our members.

Safe: We look out for the well-being of each other, our members and the general public.

Dedicated: We are committed to working together as a team to serve our members and communities.

Progressive: We continually seek opportunities to find new and better ways to achieve member satisfaction and operational efficiencies.

Respectful: We treat everyone we encounter with compassion and professionalism.